

manage your business
when you want
where you want
how you want



Arel Retail's
POINT of SALE
Retail Management Solution

BENEFITS FOR YOU

- Save time
- Reduce paperwork
- Get a clearer view of your business
- Administration can be done outside the store, at home or in the office, any time of day or night
- See what's happening in the store as it happens
- No expensive communications
- Will grow with your business
- Priced to suit your budget

AREL RETAIL FEATURES

- *Standard sales processes*
- *Barcode scanning*
- *GST compliant*
- *Lay bys*
- *Stock take*
- *Purchase orders*
- *Staff timesheets*
- *Integrated reporting*
- *No polling*
- *Remote store management*
- *Store/salesperson budgets*
- *Full store auditing*
- *Online and/or offline processing*
- *Free software updates for 2 years*
- *Free web-based support*



www.arel.com
AREL RETAIL
SOFTWARE SOLUTIONS

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see what's happening in the store *as it happens*

The Arel Retail Solution

Arel Retail gives you the flexibility and functionality you have been looking for in a Point Of Sale system.

Arel Retail consists of two distinct programs. The **Front Office** is where your sales activities occur and is the program that your sales staff will use. The **Back Office** provides the management functions of the system and controls products, prices, user security, purchasing and so forth.

To provide you with complete flexibility the Back Office can be installed on any PC in any location and through the Internet, still control and manage the activities in the store.

Small Business Owners

By installing the Back Office on your PC at home, no longer do you need to spend hours in the store running reports, tallying up register readings, and trying to understand which products are selling better. All management functions and reporting can be performed at home, at a time that suits you!

Further to this, as your business grows, you may decide to open new stores. Arel Retail allows you to seamlessly increase the number of stores simply by expanding your software licence. There is no need to upgrade to an "enterprise edition" and all software is priced at a flat rate regardless of the number of stores involved.

Chain Stores

Arel Retail provides greater ease and simplicity in the management and collation of data. By using revolutionary communications processes all store activity is transferred to the back office server whenever the store connects to the Internet. Securely, seamlessly and simply!

There is no need for the sales staff to run start and end of day batch processes and there is no need to poll stores for updates. In fact you can still be performing all of your normal sales activities while data is being transferred to the head office.

Reporting

Arel Retail includes a number of standard reports for viewing information related to sales, stock, product performance, profit margins, purchase orders, gift vouchers and so on.

Arel also provides information on it's database structures so if you then wish to develop your own reports in Excel, or some other tool, you are free to do so.

Support

Arel Retail provides a number of support options. Free email and web based support is included with the software, however you can also opt for monthly phone support, per incident phone support or on-site support.

Arel Retail also offers training courses, installation services and project management services, and will help you to source your hardware if desired.

Priced to Suit Your Budget

Arel Retail understands the cash flow issues that often surround the running of retail stores. In order to alleviate this problem, Arel Retail can be purchased through a "one off" payment or by using a "pay by the month" approach.

Where to from here

Contact us today and arrange for a demonstration to find out just how much we can help you.

Make Arel Retail your new Point Of Sale system *today!*



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